





AB TE EN E ENE T B





The Start-up Incubator Programme sees the most promising Brunel start-ups join the programme throughout the year.

You will decide when you start your sessions once your place on the programme has been confirmed by us here at the Entrepreneur Hub. However if accepted onto the programme, we recommend you start your sessions as soon as possible. Failure to start your sessions within 1 month of being accepted onto the programme may result in you being removed from the programme.



**Being proactive and meeting the expectations of mentors**

If your mentor feels that you are not devoting an appropriate amount of time and effort to the programme and has communicated this to you but no change has occurred, your mentor will notify the Entrepreneur Hub to discuss next steps and potentially removing you from the programme.

**Changing your programme schedule**

You must start and complete the programme within 3 months of being accepted onto the programme - the sooner you start, the better! This will ensure you are able to fully immerse yourself into the programme and get as much as possible out of your allocated mentoring sessions.

If you are no longer able to devote an appropriate amount of time to the programme after starting, please contact the Entrepreneur Hub to discuss this.

**Confirming your attendance at programme**

### Simone Panella, founder of Dominoech

Business and Management | Honorary Entrepreneurship and Innovation (BSc)

"This programme was an amazing opportunity! My business idea before this incubator was completely different – all the help and support enabled me to refine and evaluate my idea, see what worked and what didn't."



### Jerre Oinolola, founder of Pick Up The Mic

Social Media, Entrepreneurship and Design (MSc)

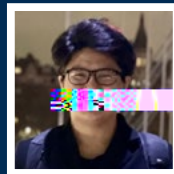
"Learning from experts in a wide range of fields and knowledge really helped me to think about the ways I can develop, both as an individual and an entrepreneur. It has helped me think about what my business means to both me and my customers!"



### Joe Pang, founder of WebSprint

Computer Science (BSc)

"Brunel's incubator programme has been instrumental in instilling the confidence needed to run a successful tech business. Before university, I struggled to start my own venture due to a lack of direction. The Entrepreneur Hub, recommended by one of my professors, has provided invaluable support in defining our unique selling proposition and honing our marketing strategy. Their guidance on articulating the distinct advantages of WebSprint to our clients has been crucial to our journey as a startup, a feat only achievable with the assistance of the Entrepreneur Hub team."



### Loise Harcourt, founder of Flock Bird

Design (BSc)

"The Incubator Programme has been a fantastic source of support and guidance for my start-up Journey! Having a team to support me has been incredibly helpful, especially when I've been unsure on what to do. The team at Brunel is just amazing!"

